

# 7:00AM

NOVEMBER 26, 2020

# ATHLETE GUIDE



## ADDRESS OF EVENT

HERTZ ARENA  
11000 Everblades PKWY  
Estero, FL 33928

## PACKET PICK UP

Early Packet Pick Up  
Wednesday 11/25  
4:00-6:00PM

Fit2Run Estero  
23190 Fashion Drive  
Estero, FL 33928

Race Day Packet Pick Up  
at event from 5:50-6:40AM

*\*Shirt sizes and styles are first come,  
first served.*

## RACE DAY

Pre-Race Instructions: 6:50AM  
National Anthem: 6:55AM  
Race Start: 7:00AM  
Awards Ceremony: 8:10AM

## ELITE EVENTS TRACKER



FREE IN THE  
APP STORE

INFO | MAPS | TRACKING | RESULTS

*\*Don't forget to take lots of photos and screenshot your results for social media! Be sure to hashtag #runeliteevents & follow us @runeliteevents on Instagram and Facebook.*

## WHAT TO EXPECT

*A professionally produced, high quality athletic event... from start to finish!*

When you arrive at packet pick up, you'll be assigned a bib number as you check in. Your bib number will have a timing chip attached to the back that will automatically keep track of your race time. Once the race starts, it will also allow spectators at the event or even friends and family at home to see your location on the course map of the free, easy to use Elite Events Tracker App! You do not need to carry a phone for live tracking to work.

After picking up your race bib, you will then proceed to the t-shirt table where you'll get to choose between a high quality colorful gender specific tech t-shirt or a soft cotton tank top.

Before the race, ample announcements will be made to warn you that the race is about to start. Lively music will get you feeling ready to run!

Once the gun goes off, you'll run over timing system mats a few different places on the course which will keep track of your time for that segment.

Two water stops along the route will keep you hydrated and ready for a strong push to the finish!

Smile as you run down the home stretch because our official race photographer and videographers will be waiting to capture your final steps. Wear your huge finisher medal with pride and take a picture in front of the Elite Events backdrop! Your free race photos and finish video will be online in just a few days.

Once finished, you'll enjoy a variety of snacks and refreshments as you instantly view your results and split times via the free Elite Events Tracker App! Don't forget to check your friends' results too. You can even "claim" them in your app before the race and receive Push Notifications to your Smart Watch or cell phone as you run.

# PARKING

There is ample parking at Hertz Arena where the race starts and finishes.

# RESTROOMS

Plenty of indoor restrooms are located in the south entrance of Hertz Arena near the finish arch.

# AWARDS

The top 5 runners in each age category will receive a mug award. Award categories are as follows...

Male and Female Overall, Masters, and Grand Masters

10 & Under, 11-14, 15-19, 20-24, 25-29, 30-34, 35-39, 40-44, 45-49, 50-54, 55-59, 60-64, 65-69, 70-74, 75+

# POST RACE SNACKS & REFRESHMENTS

Elite Events have the largest variety of complimentary post race snacks and refreshments!

# PARTICIPANT TRACKING

The most user friendly participant tracking app in the running industry is included free.

**Step 1:** Download the Elite Events Tracker App

**Step 2:** Click on the Event (Thanksgiving Day 5k)

**Step 3:** Search the name or bib of the participant/s

**Step 4:** Claim yourself and add other runners to track.

That's it! It's super simple.

*Optional Steps...*

**Step 5:** Runners can upload a photo that will be displayed in the results.

**Step 6:** Share your profile so your friends and family can follow along race day.

**Step 7:** Make sure "Push Notifications" are turned on so you receive messages when your tracked participants pass certain timing points.

# SHIRTS



# AWARDS



# FINISHER MEDALS

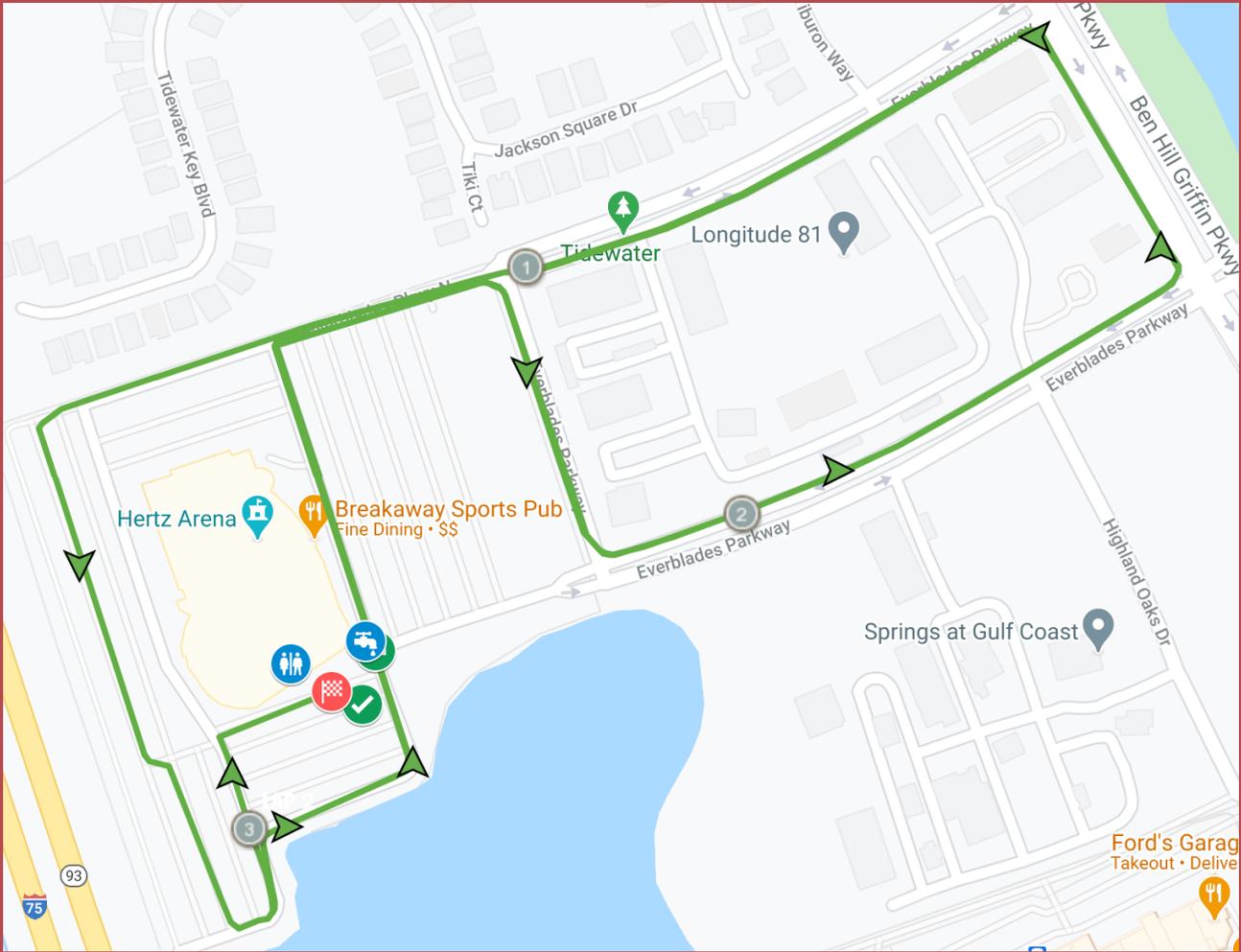


# TRACKING APP



# COURSE MAP

2 Loops.



# COURSE MAP FLYOVER

A turn by turn flyover is available on our Elite Events Youtube Channel.

