

7:00AM
JULY 4, 2021

ATHLETE GUIDE



ADDRESS OF EVENT

HERTZ ARENA
11000 Everblades PKWY
Estero, FL 33928

PACKET PICK UP

Early Packet Pick Up
Friday 7/2
Poke Fusion Estero
4:00-6:00PM ([Directions](#))

Race Day Packet Pick Up
at event from 5:50-6:40AM

**Shirt sizes and styles are first come, first served.*

RACE DAY

Pre-Race Instructions: 6:50AM
National Anthem: 6:55AM
Race Start: 7:00AM
Awards Pick Up: 7:30AM

ELITE EVENTS TRACKER



FREE IN THE
APP STORE

INFO | MAPS | TRACKING | RESULTS

**Don't forget to take lots of photos and screenshot your results for social media! Be sure to hashtag #runeliteevents & follow us @runeliteevents on Instagram and Facebook.*

WHAT TO EXPECT

A professionally produced, high quality athletic event... from start to finish!

When you arrive at packet pick up, you'll be assigned a bib number as you check in. Your bib number will have a timing chip attached to the back that will automatically keep track of your race time. Once the race starts, it will also allow spectators at the event or even friends and family at home to see your location on the course map of the free, easy to use Elite Events Tracker App! You do not need to carry a phone for live tracking to work.

After picking up your race bib, you'll proceed to the t-shirt table where you'll get to choose between a high quality colorful gender specific tech t-shirt or a soft cotton tank top.

Before the race, ample announcements will be made to warn you that the race is about to start. Lively music will get you feeling ready to run!

Once the gun goes off, you'll run over timing system mats on the course which will keep track of your time for that segment. A water stop along the route will keep you hydrated and ready for a strong push to the finish!

Smile as you run down the home stretch because our official race photographer and videographers will be waiting to capture your final steps. Wear your huge finisher medal with pride and take a picture in front of the Elite Events backdrop! Your free race photos and video will be online in just a few days.

Once finished, you'll enjoy a variety of snacks as you instantly view your results and split times via the free Elite Events Tracker App! Don't forget to check your friends' results too. You can even add them in your app before the race and receive Push Notifications to your Smart Watch or cell phone as you run.

PARKING

There is ample parking at Hertz Arena where the race starts and finishes.

RESTROOMS

We highly encourage you to use the restroom before you arrive as this will help greatly reduce restroom lines. Plenty of indoor restrooms are located in the south entrance of Hertz Arena near the finish arch.

AWARDS

The top 5 runners in each age category will receive an award. The awards pick up area will be near the finish.

Male & Female Overall, Masters, Grand Masters
1-10, 11-14, 15-19, 20-24, 25-29, 30-34, 35-39, 40-44, 45-49, 50-54, 55-59, 60-64, 65-69, 70-74, 75+

POST RACE SNACKS & REFRESHMENTS

For your safety, post race snacks will be limited to prepackaged items. Please supplement your post race snacks as necessary. Bananas, bagels and other porous foods will NOT be provided this year.

PARTICIPANT TRACKING

The most user friendly participant tracking app in the running industry is included free.

Step 1: Download the Elite Events Tracker App

Step 2: Click on the Event (Thanksgiving Day 5k)

Step 3: Search the name or bib of the participant/s

Step 4: Claim yourself and add other runners to track. That's it! It's super simple.

Optional Steps...

Step 5: Runners can upload a photo that will be displayed in the results.

Step 6: Share your profile so your friends and family can follow along race day.

Step 7: Make sure "Push Notifications" are turned on so you receive messages when your tracked participants pass timing points.

SHIRTS



AWARDS



\$49.99 Wearable Speakers

FINISHER MEDALS

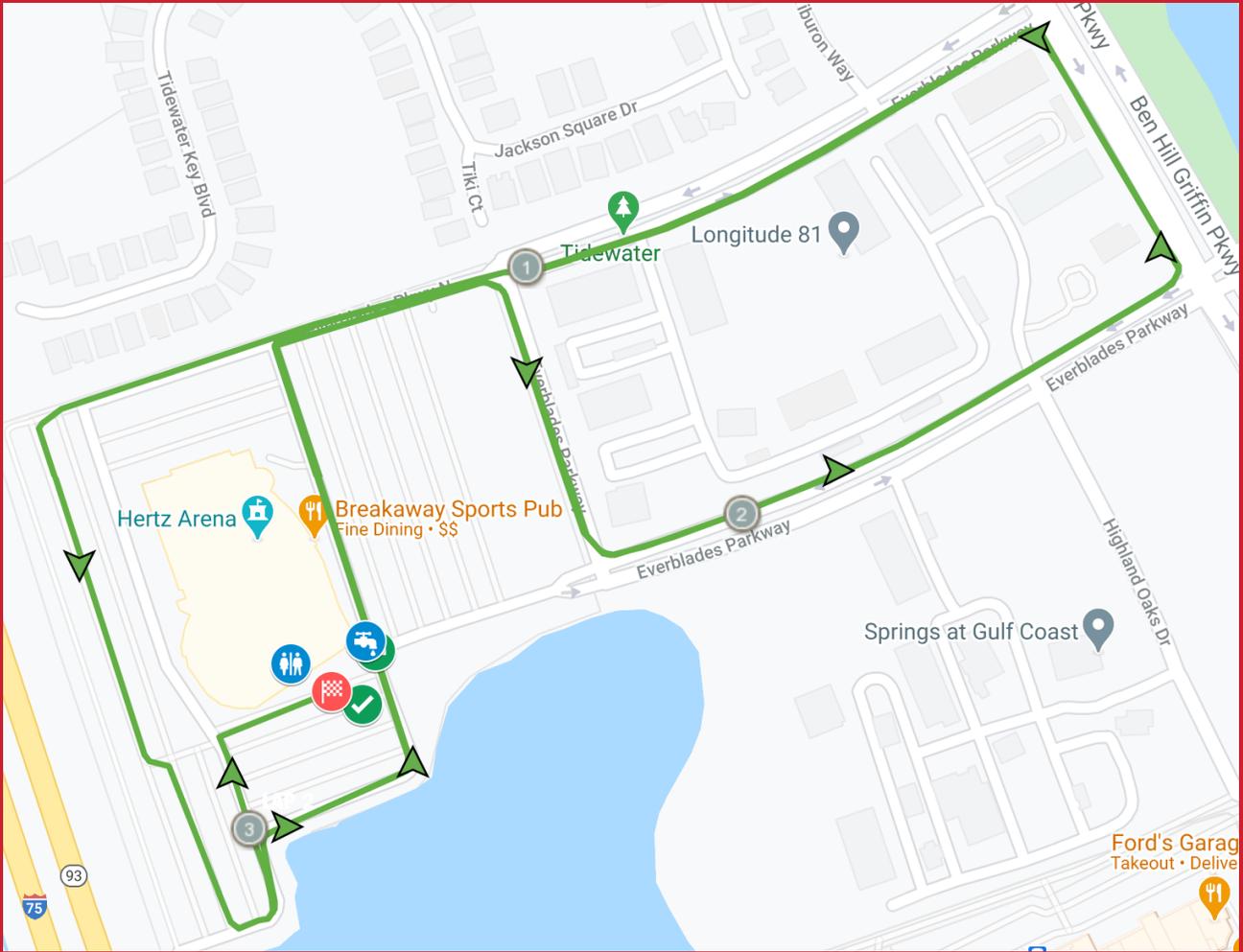


TRACKING APP



COURSE MAP

2 Loops.



COURSE MAP FLYOVER

A turn by turn flyover is available on our Elite Events Youtube Channel.

